



SEMBCA Names 2014-2015 Board of Directors

Sterling Heights, MI – June 10, 2014 – The South Eastern Michigan Bowling Centers Association (SEMBCA), an association of bowling centers throughout metro Detroit, recently elected its Board of Directors members at its annual meeting for a two-year term.

“I look forward to working with the newest members of the SEMBCA Board of Directors,” said newly elected President Tom Winkel of Woodland Lanes in Livonia, MI. “I am confident that these next two years will prove to be a term committed to the improvement and success of this association.”

Winkel joins four other SEMBCA officers for the 2014-2015 term. They include Vice President and Marketing Committee member Vicki Ingham of Beech Lanes and Mayflower Lanes (Redford, MI); Secretary Paul Stuart of Luxury Lanes (Ferndale, MI); Treasurer and Marketing Committee member Randy Shank of Sunnybrook Lanes (Sterling Heights, MI); and Acting Executive Director and Marketing Chair John E. Casbar of Sunnybrook Lanes (Sterling Heights, MI).

Other recently elected board members include Marketing Committee member Caty Stus of Pinz Bowling Center (South Lyon, MI); Marketing Committee member Jerry Hudson of Bowl-E-Drome (Howell, MI); Past President Mark Voight of Community Bowling Centers (Livonia, MI); Past President Henry Mistele of Mayflower Lanes (Redford, MI); Past Secretary Ann Rotunda; and Julie Straetmans of Regal Lanes (Warren, MI).

About the South East Michigan Bowling Centers Association

The more than 35 bowling centers in Southeast Michigan, from Sterling Heights to South Lyon, are dedicated to raising awareness, promoting participation and enhancing the bowling experience for everyone. Joined together as SEMBCA, its members know that bowling is the only sport where everything required for participation – balls, pins, shoes and refreshments – is available onsite and year-round. For more than 50 years the members of SEMBCA have strived to reach out to the local community by providing charitable fund-raising opportunities, corporate employee involvement and wholesome family fun for all ages. Bowling can also be educational, with more than 20 million kids under 17 bowling each year and many going on to the 250 colleges and universities that offer bowling as a sport, with some even benefitting from the \$6 million in college bowling scholarships.

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