## Bowling in the Park? Park-It Family Fun Nights are Back!

- Kick-off is Friday, June 26 at Fuerst Park in Novi
- SEMBCA joins 34 other community sponsors
- Goodies galore
- Popular family-friendly recent movies

May 20, 2015 – Troy MI - For more than 30 summer evenings, the members of the <u>South Eastern Michigan Bowling Centers Association</u> (SEMBCA) will join many other community-minded sponsors to host free Park-It Family Fun Nights in parks throughout the area.

From Novi to Trenton, Harrison Township to Southfield, the Park-It Family Fun Nights will be hop-scotching across Southeast Michigan offering kids and their families fun activities, games and free samples from local sponsors. Additionally, there will be face painting, a bounce-house and a live band as well.

SEMBCA members will have a page in the Park-It Family Fun Nights coloring book – which will include a special offer as well.

It's a terrific and, free – yes, we said free – way for families to spend an early summer evening. Each event will end with the screening of a top-rated – and very recent – family movie. And everything will be over by bedtime.

Full details on locations and movies can be found at www.SEMBCA.com.



From the 2014 Park-It Smile Cam

## **About the South Eastern Michigan Bowling Centers Association**

The bowling centers in Southeast Michigan, from Sterling Heights to South Lyon, are dedicated to raising awareness, promoting participation and enhancing the bowling experience for everyone. Joined together as SEMBCA, its growing membership know that bowling is the only sport where everything required for participation – balls, pins, shoes and refreshments – is available onsite and year-round. For more than 50 years the members of SEMBCA have strived to reach out to the local community by providing charitable fund-raising opportunities, corporate employee involvement and wholesome family fun for all ages. Bowling can also be educational, with more than 20 million kids under 17 bowling each year and many going on to the 250 colleges and universities that offer bowling as a sport, with some even benefitting from the \$6 million in college bowling scholarships.