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Media contact: Sue Voyles, 734-667-2005

Canton Super Bowl Hosts Women's Professional Tournament

- *SEMBCA member center offers chance to bowl with the stars*
- *Detroit Open features \$10,000 top prize*

Troy MI – August 20, 2015 – South Eastern Michigan Bowling Centers Association (SEMBCA) member Canton Super Bowl will host the nation's top women bowlers Aug. 27-30 at the Detroit Open.

Players will compete for a top prize of \$10,000 with finals starting at 6:30 p.m. on Saturday, Aug. 29. SEMBCA Acting Executive Director John Casbar said the competition among the Professional Women's Bowling Association players will be intense, but added that the event is about more than who takes home the championship.

"The Detroit Open is an outstanding opportunity for fans and bowlers of all skill levels to interact with these professionals," said Casbar. "The Pro-Am is a big part of the event over the first three days of the tournament and then we finish up with a youth clinic on Sunday."

The Pro-Am squads will be held on Thursday, Aug. 27 at 7:00 PM; Friday, Aug. 28 at 8:00 PM; and Saturday, Aug. 29 at 8:30 PM. The cost is \$35 for adults and \$30 for the youth. The Youth Clinic will be held from 10:00 AM to 1:00 PM on Sunday, Aug. 30 at a cost of \$20 for ages 19 and under.

While the Detroit Open youth clinic has a limited sign-up, plenty of spots are still available for fall youth leagues, Casbar said. Sign-up for bowlers ages 4 to 20 will be held through the end of

the month, but can vary from bowling center to bowling center. Casbar said parents should contact their nearest SEMBCA member center for exact registration information.

There's still time to take part in a Park-It Family Fun Night, too. Sponsored in part by SEMBCA, families can enjoy a free evening that includes an outdoor concert, tons of kids' activities, giveaways and a movie under the stars. Remaining fun nights are scheduled through Sept. 2 in cities like Farmington Hills, Westland, Sterling Heights and Trenton.

About the South Eastern Michigan Bowling Centers Association

The bowling centers in Southeast Michigan, from Sterling Heights to South Lyon, are dedicated to raising awareness, promoting participation and enhancing the bowling experience for everyone. Joined together as SEMBCA, it's growing membership knows that bowling is the only sport where everything required for participation – balls, pins, shoes and refreshments – is available onsite and year-round. For more than 50 years the members of SEMBCA have reached out local communities by providing charitable fund-raising opportunities, corporate employee involvement and wholesome family fun for all ages. Bowling can also be educational, with more than 20 million kids under 17 bowling each year and many going on to the 250 colleges and universities that offer bowling as a sport, with some even benefitting from the \$6 million in college bowling scholarships. Learn more at www.sembca.com.